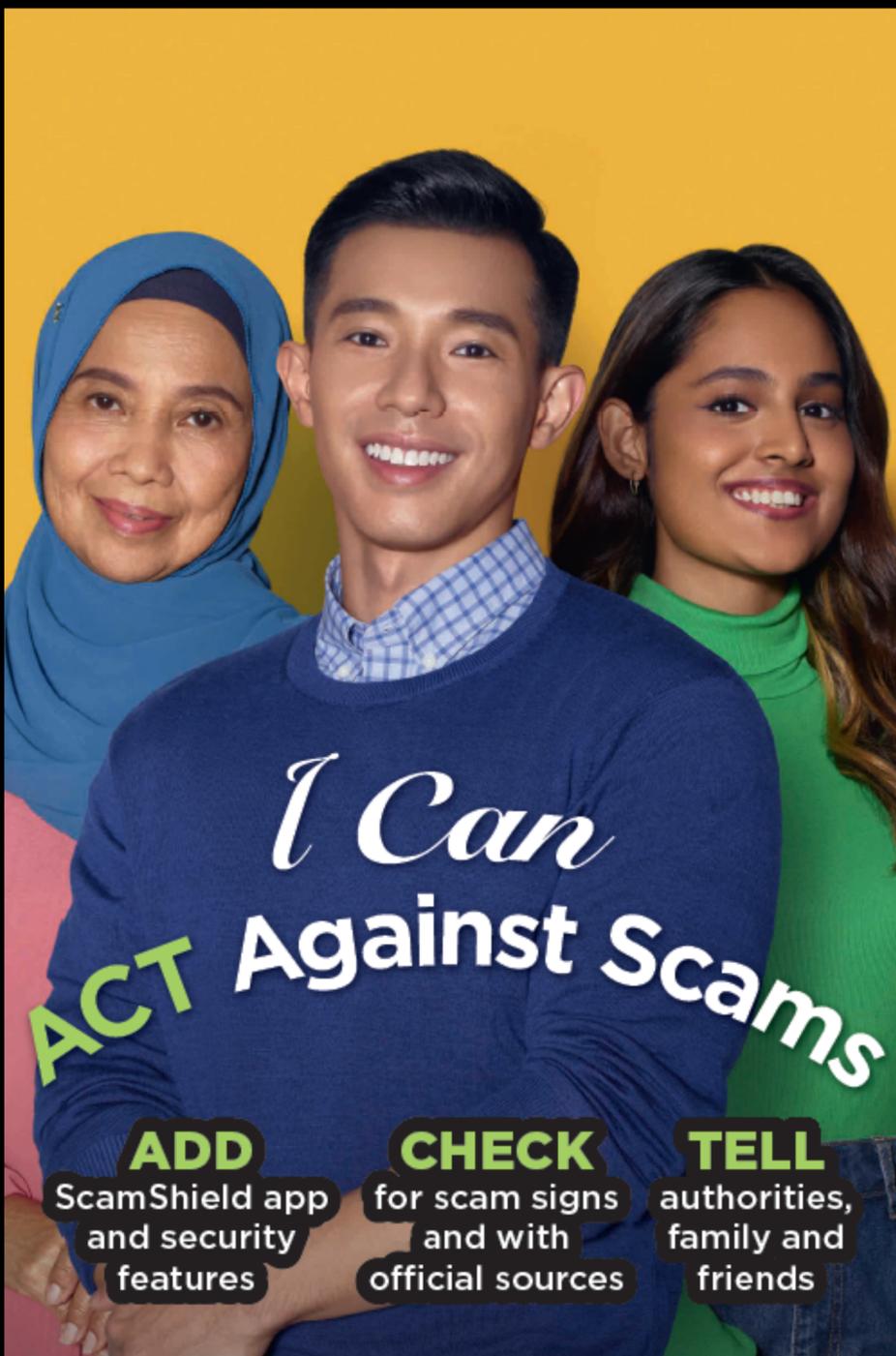
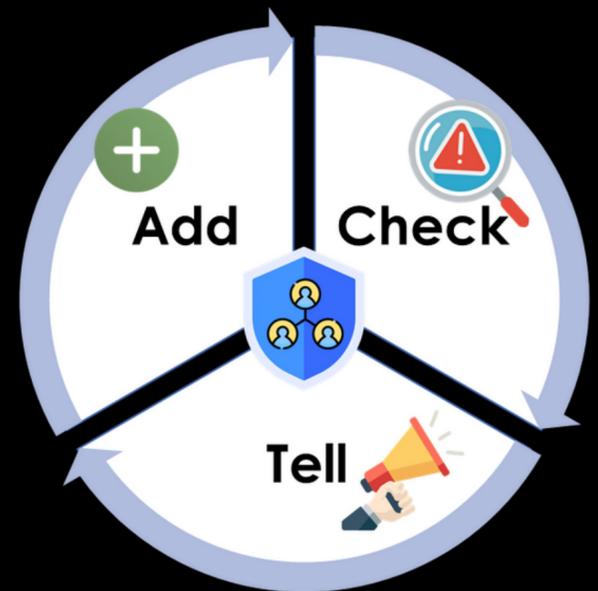


# *I Can* **ACT** Against Scams

## What is ACT?

**ACT** refers to a set of actions (Add, Check, Tell), we can take to reduce our likelihood of being exposed to scams and being scammed.

**ACT** also represents a call-to-action for individuals and the community to start taking proactive actions to protect themselves, their family and friends from scams.



## Why ACT?

Everyone is vulnerable and anyone can fall prey to scams.

Awareness of scams is insufficient. As scams are always evolving, we may not always be vigilant to scams.

Preventive actions provide an additional layer of defense against scams.

The ACT (“Add, Check, and Tell”) campaign encourages individuals to take preventive actions to protect themselves and their loved ones against scams.

# How can you ACT Against Scams?

## 3 Simple Steps to ACT: Add, Check, Tell

### ADD ScamShield app and Security Features

e.g. Enable two-factor (2FA) or multifactor authentication for your banking and social media accounts

### CHECK for Scam Signs and with Official Sources

e.g. Verify potential scams by visiting [www.scamalert.sg](http://www.scamalert.sg) or calling the anti-scam hotline at 1800-722-6688

### TELL Authorities, Family and Friends

e.g. Report your scam encounters via the ScamShield app

## Start by downloading the ScamShield app

### Did you know?

More than 7.4m SMSes have been reported, and more than 71,000 scam-tainted phone numbers have been blocked with the ScamShield app<sup>1</sup>.

More than 580,000 users<sup>1</sup> have already downloaded the ScamShield app onto their mobile devices, what about you?

<sup>1</sup> Reported figures are accurate as of March 2023.

Scan to Download  
the ScamShield app



Together, We Can  
ACT Against Scams

# ACT Today to safeguard our community from scams

## 5 Reasons to install the ScamShield app

**#1: Free-to-download and Free-to-use.**

**#2: Available for all phone devices.**

**#3: Hassle-free method to weed out scam calls and scam SMSes.**

**#4: Convenient channel for reporting scams.**

**#5: Valuable opportunity to equip loved ones with additional protection from scams.**

**Learn more  
about Scams**

**Learn more about  
the ScamShield app**



*Scan to find  
out more!*



**SCAM ALERT**  
BRINGING YOU THE LATEST SCAM INFO

 **SCAMSHIELD**

# Take ACTion today!

## ADD, CHECK, TELL



*I Can*  
**ACT** Against Scams

**ADD** ScamShield app and security features

**CHECK** for scam signs and with official sources

**TELL** authorities, family and friends



**ADD**

“I downloaded ScamShield to block scam calls”



**ADD**

“I added two-factor authentication (2FA) to my social media and bank accounts.”



**CHECK**

“When asked to pay a fee or fine, I always check with authorities if they are real.”



**TELL**

“I reported a scam number on ScamShield to prevent others from falling victim.”